



CAREER MANAGEMENT SERVICES
FOR EDUCATIONAL INSTITUTIONS

WILL YOUR
ADVANCED
DEGREES DELIVER
SUCCESS IN THE
WORKPLACE?



Right
Management[®]

ManpowerGroup



Empower your graduate students to thrive in the workplace with an advanced degree program that delivers career success now — and in the future.

All graduate students have a common goal: To secure a rewarding career that assures their time and investment will have a return. Your institution can compete more effectively for these students by equipping graduates with the tools and insights they need to achieve their post-graduate goals and advance their careers

Employers expect graduates with advanced degrees to add immediate value in the work place. Build a reputation for graduating students that will stand out from the competition. Companies are looking for graduates who are:

- **Proficient communicators** who are skilled in collaboration, well versed in written and oral communication.
- **Self driven problem-solvers** with an aptitude for ideation.
- **Career focused** tools and motivation to seek new experiences to grow and drive their careers.
- **Agile learners** able to quickly assimilate knowledge of the enterprise, rapidly adapt to evolving expectations and leverage new capabilities and insights to adapt to changing technologies.

In other words, having a traditional degree isn't enough to stand out. As a result, many graduate students are pursuing innovative, advanced degree programs that deliver real-world expertise and develop the workplace competencies employers want reputation as a pro-active, cutting-edge institution.

Right Management can strengthen the career planning and management resources you already have in place and help you enhance their impact.

Our services combine coaching, tools, and online learning resources to help graduate students map their careers, make connections and get the skills they need to advance. We deliver:

INNOVATIVE TOOLS

Assess strengths and preferences to guide graduate students toward career paths that align with their individual skills and life goals.

CAREER COACHES

Leverage the expertise of our extensive network of career coaches to help graduate students set goals and align current coursework with desired career paths.

PERSONAL BRANDING RESOURCES

Empower graduate students to differentiate themselves, learn to network, and effectively market their skills and capabilities in the workforce.

EXPERT INSIGHTS

Our expert insights on the job market and future work trends will help ensure your graduate students have the skills they need to be successful.

65% of prospective students pursue a graduate business degree to increase their job opportunities.*

**Mba.com Prospective Students Survey*

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Your graduate students—and your institution—will benefit from our Career Management Services.

- **Graduate students begin shaping their career journeys earlier**, based on professional insights and a new self-awareness.
- **Graduate students are better prepared to market their skills** to employers.
- Build a reputation **for producing high performing graduates and having strong relationships with employers.**
- **Provide even more educational value** by equipping graduate students with the workplace competencies they'll need to make a meaningful impact in their new role.

Right Management is the global career and talent development expert within ManpowerGroup® (NYSE: MAN). We help organizations become more agile, attractive and innovative by creating a culture of career management and learning that nurtures future talent, motivates and engages people, and provides individuals with opportunities to increase their value throughout their careers. We improve time to value through our expertise in organizational effectiveness, career management and individual development. Our approach is centered on the fact that organizations thrive when individuals are successful in their careers. We've spent the last 35 years identifying workforce challenges and developing innovative solutions, enabling our globally informed methods to be time-tested across more than 50 countries. Visit www.right.com to learn more about our capabilities and solutions.